



DIABETES ALLIANCE

Strategy Brief 2026-2030

The Diabetes Alliance coordinates and aligns efforts across more than 35 organizations in the Paso del Norte region, strengthening collaboration to deliver diabetes prevention, detection, and management. Guided by the Constellation Model, a steering structure sets priorities while workgroups drive action. Members contribute based on expertise, allowing the network to respond to emerging needs and advance shared goals.

MISSION STATEMENT:

Set the table to equip regional organizations to support people along their diabetes journey.

VISION STATEMENT:

A trusted regional hub that brings organizations together to share knowledge, advocate, and strengthen diabetes prevention, detection, and management.

OUR VALUES

- **Accountability:** Members participate and contribute to Alliance success.
- **Communication:** Members exchange reliable information and communicate clearly with the public.
- **Professional Development:** Members enhance skills and knowledge to strengthen diabetes care.

PRIORITIES

ALLIANCE STRUCTURE:

- Implement Constellation Model by 2027
- Convene quarterly and maintain active Workgroups
- Advance Southern New Mexico and Juárez organizational integration
- Develop a long-term sustainability plan

BINATIONAL/TRI-STATE COLLABORATION

- Seek improvements for cross-border patient care
- Host annual signature event

CARE COORDINATION/ALIGNMENT

- Expand and promote diabetes resources
- Disseminate reliable information for youth, Type 1, and gestational diabetes programs

WORKFORCE DEVELOPMENT

- Identify training gaps
- Coordinate and promote professional learning opportunities
- Offer continuing education

WORKGROUPS

Lead implementation and meet regularly to advance priorities.

COMMUNICATION

Leads shared messaging, supports outreach, and contributes to campaign development.

SOUTHERN NEW MEXICO

Builds regional structure, strengthens engagement, and supports sustainability.

DATA

Advances data collection, analysis, and use to inform decisions and highlight trends.